

ATELIER D'HORLOGERIE FRANÇAISE

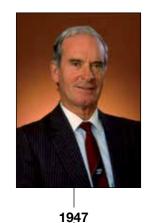
DEPUIS 1947



HISTORY

1947 saw the foundation of French Watchmaking company Michel Herbelin, which this year celebrates its 70th birthday. Each watch carries a timeless design that reflects seven decades of a family passion. The brand has been passed down to 4 generations of the Herbelin family, who aspire to carry on with the successful legacy Michel Herbelin has become.





Michel Herbelin is recognized as the French specialist in mechanical watches. His name is associated with technical expertise, quality and precision.



The family passion for the nautical world, and especially yachting boats leads to the birth of the Newport line. The blue and gold two tone model, released in 1990 enables the brand to significantly increase its visibility and is still plebiscited by consumers.



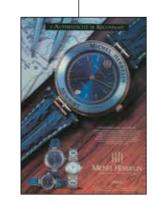
The brand image is entirely redefined. The message is clearer and a new appealing dream dimension is shown in every visuals.

2017

Michel Herbelin starts his own company. His technical knowledge combined with rigorous methods enables him to create high quality watches.



Michel's sons join him and give a new dimension to the company. The watches are then exported to many countries. Creative and luxury products are developed, using quartz technology. They reflect the French "Art de vivre".



1988

The Michel Herbelin engineers developed the Antarès Interchangeable model. The patented system gives the consumer the possibility to change straps in only 4 seconds. Like Newport, Antares becomes the emblem of the feminine range

2006



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CRAFTMANSHIP

THE AFTER SALES SERVICE

Quality, Speed: reliability at the right price

- 2 year international guarantee on Quartz models
- 3 year international guarantee on Automatics
- 6 months free guarantee on all After Sales Service Interventions.
- Free links for metal bracelet adjustments on new watches.



STEP 1 Creative Idea and freehand drawing.



STEP 5
Control and adjustments



STEP 2 Final design



STEP 6
Assembly, quality control and watch setting

MICHEL HERBELIN USES THE FINEST MATERIALS ONLY

- Swiss made movements
- 316L stainless steel
- Sapphire crystal
- Diamond Top Wesselton VSI
- Genuine mother of pearl
- High grade PVD
- DLC coating (Diamond Like Carbon)
- Water resistant from 30 to 1000 meters



STEP 3 Technical drawing



STEP 7 Water resistance control



STEP 4
Prototypes and tests



STEP 8
The strap assembly

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NEWPORT CONNECT

THE NEWPORT CONNECT IS A MULTI-FUNCTIONAL SMART WATCH.

The watch has 3 main information elements; call or message notification, activity and sleep tracking. The watch vibrates and turns to point to the desired subject area when needed to keep the wearer in touch with all the physical and social demands that modern life throws at you.

The Newport Connect functions with the MMT-365 application, available for iOS and Android. Once it is downloaded onto the smartphone, it is possible via Bluetooth to monitor activity and sleep for the day, the week or the month, thanks to simple, easy to understand graphics.

- Swiss movement
- 316L Stainless steel
- Sapphire crystal glass
- Water resistant to 100 meters





- Phone alerts
- Notifications
- Activity tracking
- Sleep monitoring
- 2 years battery life
- Automatic time setting
- Alarms



The first horological & connected timepiece...

... Made in France





PHONE FUNCTION

The PHONE function indicates calls in progress or missed calls.

- 1. As you receive a call, hands move under PHONE, and the watch vibrates.
- 2. In case you miss a call, hands will stay under PHONE to indicate it. To free the hands, press crown once.





ACTIVITY MODE

ACTIVITY mode records and indicates your daily physical activity. It must be activated when you wake up. In case you forget to activate it, the watch will do it automatically after 250 steps.







SLEEP MODE

SLEEP mode records and indicates the quality of your sleep. It must be activated when going to bed. WARNING: the watch must be worn or put under the pillow in order to work.







NOTIFICATIONS function shows the information received on your

smartphone, as they were set up beforehand.





DUAL TIME FUNCTION

Once a second time zone is set up in the MMT app, press the crown 3 times to show it. Hands will go back to their former position after a few seconds

NEWPORT CONNECT













2017.GC/TRG14CA WR 50m Ø 41.5mm 2017.GC/15CB WR 50m Ø 41.5mm

2017.GC/G14CA WR 50m Ø 41.5mm

2017.LC/TR59CW WR 50m Ø 35mm

2017.LC/TR15CB WR 50m Ø 35mm 2017.LC/11CW WR 50m Ø 35mm

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Precision watchmaking combined with attractive sportswear, the Newport collection offers a smart and sporty style. These models have been an integral part of the brand for more than 25 years, highlight the Michel Herbelin style and demand for quality. Inspired by the portholes of transatlantic ships, the Newport is an invitation to adventure!

- Swiss movement
- Stainless steel
- Diamond Like Carbon (DLC) on select models
- Sapphire crystal glass
- Water resistant to 100 meters





36656/TR14 WR 100m Ø 42.5mm 36656/GN33 WR 100m Ø 42.5mm DLC





SS 60 NEWPORT 25

36656/AN65 WR 100m Ø 42.5mm

36656/42 WR 100m Ø 42.5mm 36696/B35 WR 100m Ø 42.5mm





36655/AN44 WR 100m Ø 42mm

36695/B44 WR 100m Ø 42mm







36654/TR14 WR 100m Ø 40.3mm 36654/TR11MA WR 100m Ø 40.3mm 36654/AP17MA WR 100m Ø 40.3mm



Offering a smart and sporty style, the Newport Collection combines strength of character with sophistication. These models, an integral part of the main collection for more than 25 years, highlight the Michel Herbelin style and demand for quality.

- Swiss movement
- Stainless steel
- Sapphire crystal glass
- Water resistant to 100 meters

13





12266/TR22GR WR 100m Ø 37mm 12255/T11GO WR 100m Ø 38.5mm





12255/T35 WR 100m Ø 38.5mm 12255/35 WR 100m Ø 38.5mm







12285/BT35 WR 100m Ø 38.5mm



12285/B35 WR 100m Ø 38.5mm

NEWPORT LADIES

NEWPORT CHRONOGRAPH LADIES











18266/48XBTR59 WR 100m Ø 33.5mm 18266/48XBT59 WR 100m Ø 33.5mm

18266/48XB59 WR 100m Ø 33.5mm 33696/BTR59 WR 100m Ø 34mm 33696/B59 WR 100m Ø 34mm













18266/BTR59 WR 100m Ø 33.5mm 18266/BT59 WR 100m Ø 33.5m 18266/B59 WR 100m Ø 33.5mm 18266/BTR22 WR 100m Ø33.5mm

33656/TR59GR WR 100m Ø 34mm

33656/AP59GO WR 100m Ø 34mm

AUTOMATIC



With 70 years of watchmaking experience, Swiss know-how and technical precision, Michel Herbelin is capable of creating quality Automatic Timepieces.

- Swiss Automatic Movement
- Stainless steel
- Sapphire crystal glass
- Water resistant to 100 meters



1666/SQGR WR 100m Ø 40.3mm 1655/SQ11 WR 100m Ø 33mm







255/TR14 WR 100m Ø 43.5mm

255/RB42 WR 100m Ø 43.5mm 255/RG44 WR 100m Ø 43.5mm

TROPHY



Navigating all oceans at big yachting races, Newport is one of the most charismatic collections of the brand. Each watch is created to represent the signature Michel Herbelin look, but with a slight twist of robust design features hard wearing materials. A stylish watch with strength of character makes for the perfect companion to any adventure.

- Swiss Movement
- Stainless steel
- Sapphire crystal glass
- Water resistant to 100 meters



36670/BTR14 36670/BTR48 36670/BT15 36670/B14

WR 100m WR 100m WR 100m WR 100m WR 100m Ø 41.5mm Ø 41.5mm



 36670/B15
 36675/15
 36675/TR48MA
 36675/14

 — WR 100m
 WR 100m
 WR 100m
 WR 100m
 WR 100m

 Ø 41.5mm
 Ø 41.5mm
 Ø 41.5mm
 Ø 41.5mm

INSPIRATION

1947





An Inspired Style

Michel Herbelin inspired three generations with his passion for creativity and attention to detail. Reliability, precision and elegance added to the success of the French brand that now celebrates 70 years of watchmaking expertise. Seven decades of the family's passion is captured in a limited series of 500 pieces worldwide.

True to the watchmaking conventions of the 1950s, Inspiration 1947 is fitted with a manually wound mechanical movement - the first seen at Michel Herbelin since 1970. As ever, a Swiss-made calibre was selected to guarantee reliability and sturdiness.

- Swiss Mechanical Movement
- Polished Stainless Steel in 20-micron Yellow Gold
- 316L Stainless Steel
- Plated in 20-micron Yellow Gold (for Limited Edition model)
- Domed Sapphire Crystal Glass
- Water-resistant to 30 metres







1947/T11MA Ø 40mm Mechanical

INSPIRATION 1947









18247/PR11GO Ø 40mm 18247/11GO Ø 40mm

18247/11B Ø 40mm 18247/15B Ø 40mm

7 Anniversary

A collection inspired from the watch designs of its earliest years of 1947 Michel Herbelin designed this anniversary model to anchor it in the 21st century, with a modern Swiss Quartz movement and domed Sapphire Crystal glass.

- Swiss Movement
- 316L Stainless Steel
- Domed Sapphire Crystal Glass
- Water-resistant to 30 metres

EPSILON



MANAGED N



17345/BP89 DIAMOND 12 ♥ = 0.048ct Ø 30.5mm 17345/BT89 DIAMOND 12 ♥ = 0.048ct Ø 30.5mm







Classic design, clean lines and understated luxury is captured within the Epsilon collection to create watches that will stand the test of time and never go out of style!

- Swiss Movement
- 316L Stainless steel
- Sapphire crystal glass

1045/BP59 Ø 25.5mm

1045/BT59 Ø 25.5mm 1045/B59 Ø 25.5mm

EPSILON



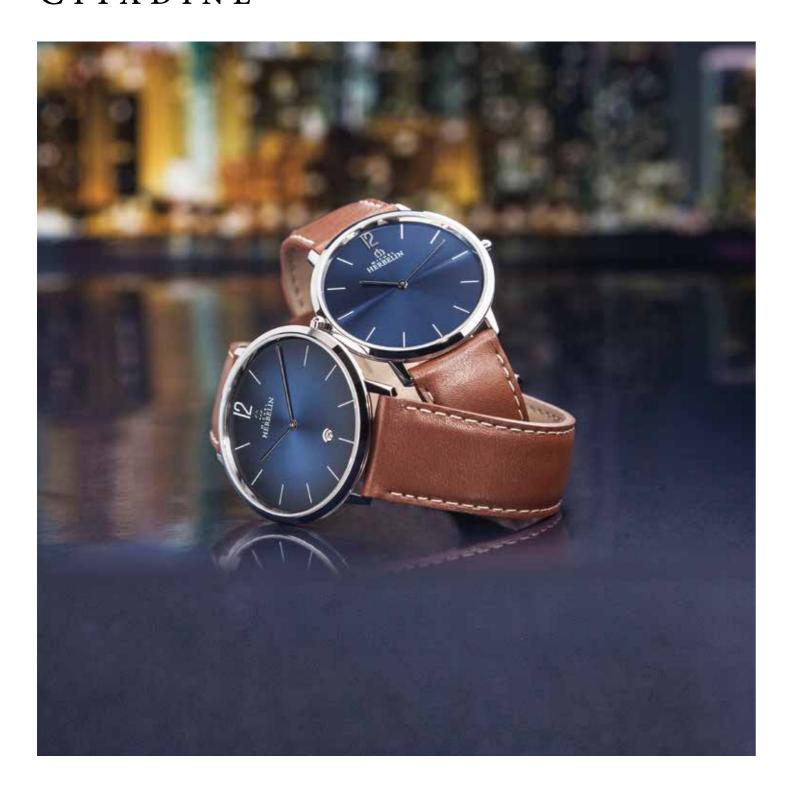








414/BP01 Ø 36mm 414/BT01 Ø 36mm 414/B01 Ø 36mm 414/BP11 Ø 36mm 414/BT12 Ø 36mm CITADINE







19515/21B Ø 38.7mm 16915/29B Ø 30.5mm

The Citadine collection proves that a watch can be both stylish and practical – perfect for everyday wear! Trendy yet sophisticated, this collection offers simplistic designs and a variety of colour options to accompany the modern day metropolitan man or woman in any City-setting they may find themselves in.

- Swiss Movement
- Stainless steel
- Sapphire crystal glass
- Water resistant to 100 meters

CITADINE











19515/TR22 Ø 38.7mm

19515/TR01MA Ø 38.7mm 19515/01 Ø 38.7mm

17415/T59N Ø 36mm 17415/59BR Ø 36mm













19515/15 Ø 38.7mm

19515/N21GO Ø 38.7mm 19515/17MA Ø 38.7mm

17415/T12BR Ø 36mm 17415/04 Ø 36mm 17415/15N Ø 36mm CITADINE COMBINATIONS











 16915/TR01MA
 16915/TR22
 16915/01

 Ø 30.5mm
 Ø 30.5mm
 Ø 30.5mm

19515/TR01MA Ø 38.7mm 16915/TR01MA Ø 30.5mm





19515/TR22 Ø 38.7mm 16915/TR22 Ø 30.5mm CITADINE COMBINATIONS

CITADINE







 19515/01
 16915/01
 16815/11MA

 Ø 38.7mm
 Ø 30.5mm
 Ø 39.5mm











C I T A D I N E

AUTOMATIC



The Citadine Automatic Swiss movements show Michel Herbelins master horology at it's best. A Classically understated design, pays tribute to tradition & modernity , these timepieces are appreciated by watch connoisseurs.

- Swiss Automatic Movement
- 316L Stainless steel
- Sapphire Crystal Glass
- Genuine Leather straps
- Water-resistant to 30 metres



1659/PR17MA _______ Ø 41mm 1659/17MA Ø 41mm





1659/11 ______ Ø 40mm 1669/14 Ø 40mm

AMBASSADES



Each watch in this collection carries a classic design that takes one back in time, while modern elements are added to give each timepiece a youthful soul. A timeless piece for the modern day person, designed with Swiss Automatic and Quartz movements. Ambassades is a true ambassador of Michel Herbelin's mantra.

- Swiss Movement
- Stainless steel
- Sapphire crystal glass
- Water resistant to 50 meters









12250/BTR14 WR 50m 41mmØ 12250/BTR12 WR 50m 41mmØ 12250/B25 WR 50m 41mmØ

M - B A N D





Brought to life by the style of the 70's, the M-Band collection adds a hint of nostalgia to a superbly modern timepiece that is fully in tune with today's trends. Classic timepieces with emphasized metal bracelets and a subtle touch of glamour on the dials – no wonder it is one of South Africa's favourites!

- Swiss Movement
- Polished Stainless steel
- High Grade PVD
- Sapphire crystal glass

17482/BP63 17482/B09 Ø 25.3 x 29.3mm Ø 25.3 x 29.3mm

M-BAND M-BAND









17056/BP19 Ø 28mm 17056/BT19 Ø 28mm 17056/BP63 Ø 28mm 17056/BT62 Ø 28mm











17056/BTR19 Ø 28mm 17056/B19 Ø 28mm 17056/50XB19 Ø 28mm 17056/BTR62 Ø 28mm 17056/B62 Ø 28mm M-BAND M-BAND













17082/BP63 Ø 31mm

17082/BP64 Ø 31mm

17082/BT62 Ø 31mm

17082/BT59 Ø 31mm

17082/BTR19 Ø 31mm

17082/B09 Ø 31mm











17082/BTR62 Ø 31mm

17082/B64 Ø 31mm

17082/B62 Ø 31mm

17082/BP13 Ø 31mm

17082/BTR02 Ø 31mm

C O R Y N T H E









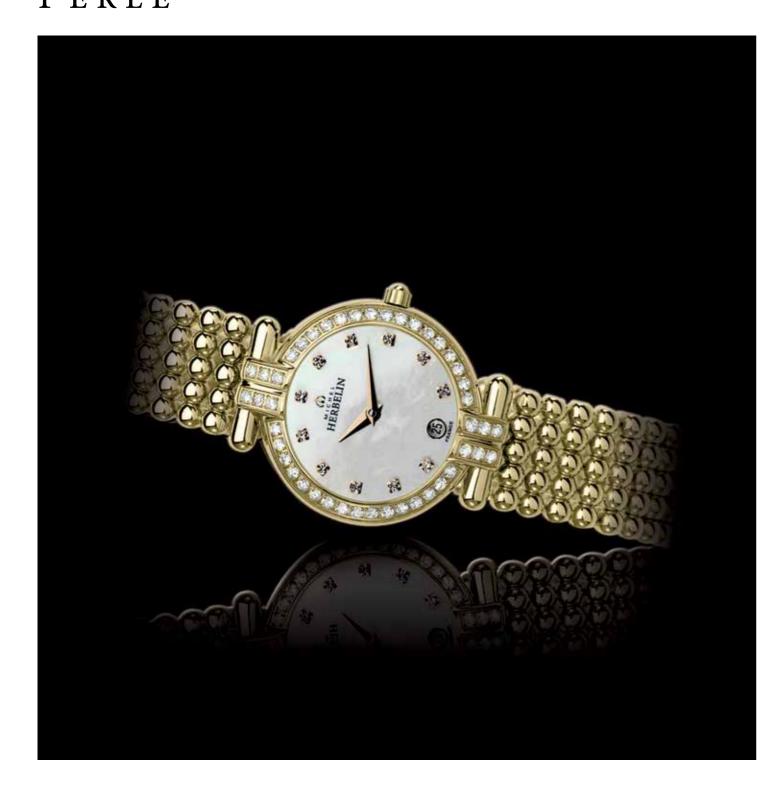
17495/BTR59 Ø 28.5mm 17495/BTR19 Ø 28.5mm 17495/B19 Ø 28.5mm

Inspired by design techniques of the ancient Greek, Corynthe guarantees an authentic statement. With clean lines and textured dials each

timepiece demonstrates Michel Herbelin's passion for attention to detail.

- Swiss Movement
- Polished Stainless steel
- High Grade Gold PVD
- Sapphire crystal glass

P E R L E

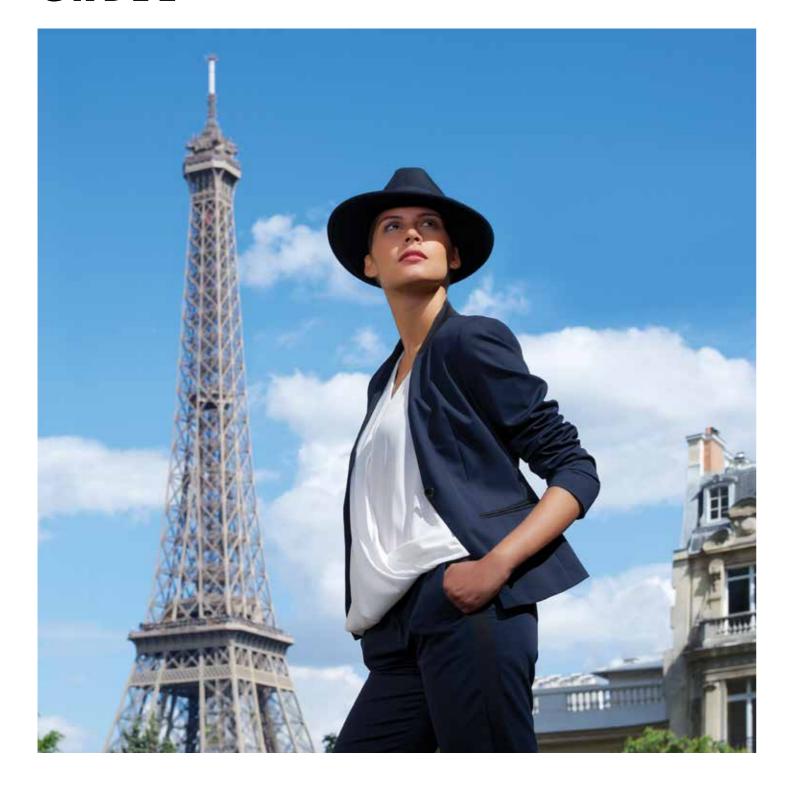




French flair at its finest, Perle is for the resolutely feminine who likes a hint of glamour. Each watch boasts a beautifully crafted bracelet, elegant in full stainless steel, and a dainty case that is hand set with top quality crystals. Sophistication has never been this effortless.

- Swiss Movement
- Stainless steel
- High Grade Gold PVD
- Sapphire crystal glass

Câble









19415/BT59 Ø 31.5mm 19415/BT62 Ø 31.5mm 19415/BTR59 Ø 31.5mm





Inspired by the San Fran Cisco bridge and its cable structures, this collection represents architecture and underlying strength. Although this design brought a twist to the Michel Herbelin look, this collection is an integral part of the brands' timeless tale.

- Swiss Movement
- Stainless steel
- High Grade Gold PVD
- Sapphire crystal glass

19415/B59 Ø 31.5mm 19415/B62 Ø 31.5mm









17125/BT59 Ø 26mm

17125/41XB19 Ø 26mm 17425/BT19 Ø 25.7mm 17425/BTR19 Ø 25.7mm









17125/B59 Ø 26mm

17125/B62 Ø 26mm 17425/BNA14 Ø 25.7mm 17425/B19 Ø 25.7mm CÂBLE













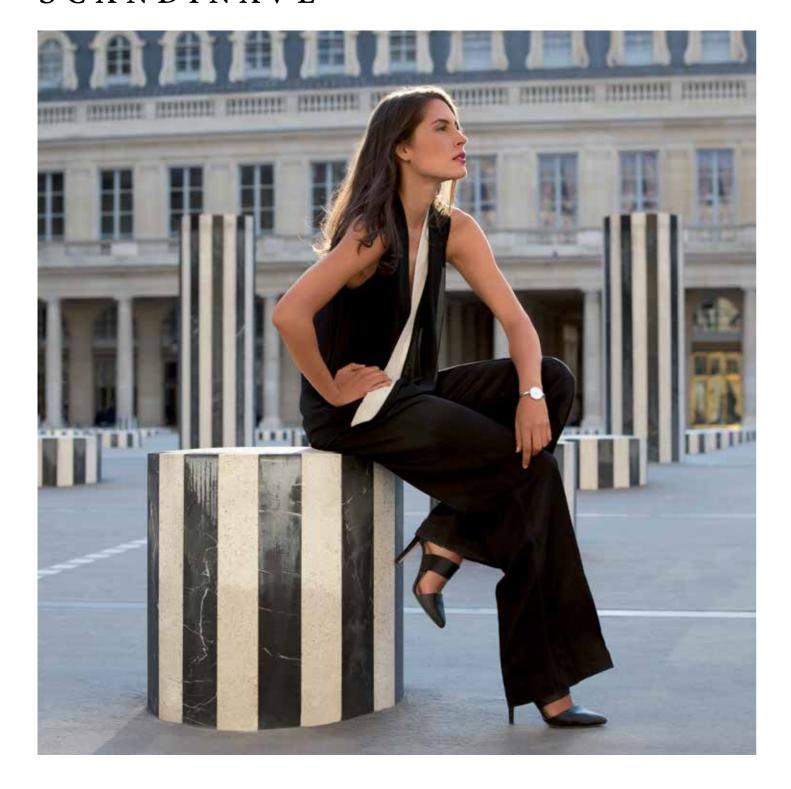
17420/BT62 Ø 22.5mm 17420/BT12 Ø 22.5mm 17420/B62 Ø 22.5mm

17420/BNA14 Ø 22.5mm

- 17422/BTR11 Ø 22.5mm 17422/B11 Ø 22.5mm

SCANDINAVE

SCANDINAVE







17401/BT02 Ø 26.5mm 17401/BT11 Ø 26.5mm





Contemporary with its sleek curves and streamlined design, the Scandinave collection reveals the elegance of its simplicity. A clever blend of modernism and femininity, Scandinave sets the tone for urban sophistication.

- Swiss Movement
- Polished Stainless steel
- High Grade Gold PVD
- Sapphire crystal glass

17401/B02 _____ 17401/B11 Ø 26.5mm Ø 26.5mm

SCANDINAVE









17411/BPR19 Ø 30.5mm 17411/BPR02 Ø 30.5mm 17411/BTR02 Ø 30.5mm 17411/B02 Ø 30.5mm

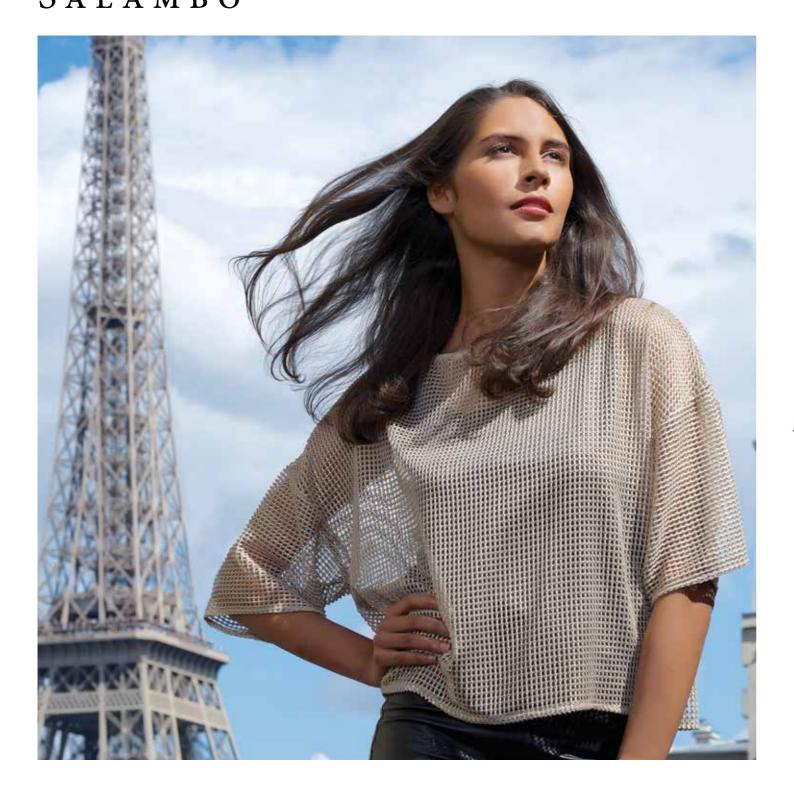








17411/BTR19 Ø 30.5mm 17411/BTR11 Ø 30.5mm 17411/B14 Ø 30.5mm 17411/B19 Ø 30.5mm S A L A M B O







17001/BT52 Ø 22.2mm

17001/18XB62 Ø 22.2mm





Strikingly simple, the femininity of this bangle watch is achieved by its softly turned edges and high grade polished steel. A timepiece that beholds elegant sophistication any woman wants to flaunt.

- Swiss Movement
- Polished Stainless steel
- High Grade Gold PVD
- Sapphire crystal glass

17410/BT11 _____ 17410/B59 Ø 22.5mm Ø 22.5mm

SALAMBO

















17413/BP63 Ø 26mm _____ 17413/BT59 Ø 26mm __ 17413/B62 Ø 26mm

_____ 17413/B29 Ø 26mm 17402/BP59 Ø 26mm 17402/BT62 Ø 26mm 17402/B19 Ø 26mm

17402/B62 Ø 26mm





BRACELETS INTERCHANGEABLES





COF.17443/19GTL Ø 29mm COF.17443/B01GO Ø 29mm









COF.17443/01NT Ø 29mm COF.17048/B01SO Ø 29mm

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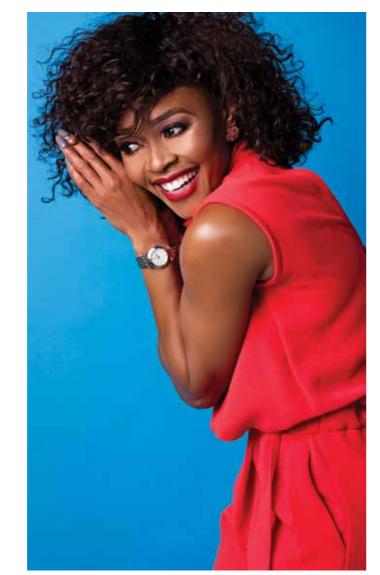


BRAC.17048.18/A ____

__ BRAC.17048.19/A

BRAC.17048.30

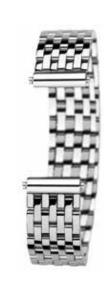












BRAC.17048.78/A

BRAC.17048.25

BRAC.17048.39/A

BRAC.17048/A



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